



Let us introduce ourselves:

We are moms, designers, nurses, bartenders, stock brokers and students. We are all unique, but one thing we share in common...the love for hard-hitting, full-contact roller derby action! We are members of the Black n' Bluegrass Rollergirls, Northern Kentucky's premier flat-track roller derby league.

Formed three years ago by a handful of skaters, BBRG now has a complete team of skaters, coaches and referees. 2008 was our first competitive season with a successful 5-3 finish. Roller derby is the fastest growing sport in the country for female athletes. Our goals for 2009 are to continue the revival of Roller Derby, partner with exciting sponsors and continue to entertain our diverse and ever-growing audience.

BBRG's 2009 season begins in March and closes in October. Our skaters are dynamic and love to have fun both on and off the track! With the new season approaching, we are looking for sponsorship partners at a variety of levels to keep our team moving forward. If you are looking for a unique marketing opportunity-then we are looking to build a relationship with you.

Hits and kisses,

The Black 'n' Bluegrass Rollergirls

team



RICK LOHRE PHOTOGRAPHY

stats



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- ★ Women's flat-track roller derby is growing everyday with over 300 leagues nationwide
- ★ Bouts are professionally announced and ticketed with 300-500 fans attending
- ★ Roller derby appeals to a broad demographic ready for an edgy and exciting sport
- ★ BBRG is committed to giving back to the community by raising money and awareness for charities such as Spinal Muscular Atrophy, St. Joes Orphanage, The Cure Starts Now Foundation, Susan G Komen of Greater Cincinnati and People Working Cooperatively
- ★ BBRG reaches fans through our "Blackmail" e-newsletter and our website which is updated weekly and receives an average of 200 hits per day.

exposure



RICK LOHME PHOTOGRAPHY

Looking for an unique kind of marketing exposure?

Be a part of an edgy, fast-paced, full-contact sport. Confident and athletic women in quad skates with loads of personality could boost your company's image.

Why does BBRG need your Sponsorship?

Skater-owned and operated, our skaters do not get paid for competing.

Skaters cover their own costs for:

- Venue Rental
- Insurance
- Equipment
- Uniforms
- Web hosting costs
- Merchandise
- Printing
- Travel Expenses

We need sponsors to donate goods, services, and financial backing to make our league successful.

commitment



★ Coma Level Sponsorship - \$4000 and above

- 2 BBRG tee shirts
- Up to ten (10) tickets to all bouts
- Reserved VIP seating at bouts
- Early admission to bouts
- Announcement of sponsorship at bouts
- Logo placement on uniforms (4x4 or smaller patch, provided by sponsor)
- Logo placement on website with link, all bout programs and flyers
- BBRG appearances upon request at up to 3 events

★ Broken Bone Level Sponsorship - \$1000 to \$3999

- Up to eight (8) tickets to all bouts
- Reserved VIP seating at bouts
- Early admission to bouts
- Announcement of sponsorship at bouts
- Logo placement on website with link, all bout programs and flyers
- BBRG appearances upon request at 1 event

★ Stitches Level Sponsorship - \$600 to \$999

- Up to six (6) tickets to all bouts
- Announcement of sponsorship at bouts
- Logo placement on website with link and all bout programs

★ Black Eye Level Sponsorship - \$300 to \$599

- Up to four (4) tickets to all bouts
- Logo placement on website and all bout programs

★ Bruise Level Sponsorship - \$100 to \$299

- Two (2) tickets to all bouts
- Logo placement on all bout programs

skaters

Meet just a few of the girls...



Name: Buckhead Betty
Number: 3
Position: Pivot/Blocker



Name: Hot T Molly aka TANK
Number: 331-TANK
Position: Blocker



Name: Morgue Ann le Slayer
Number: 333
Position: Jammer/Pivot



Name: Petal to the Metal
Number: 1982
Position: Jammer/Blocker



Name: Aine Ass
Number: 12
Position: Pivot/Jammer



sponsorship

Sponsor Name _____

Contact Name _____

Address _____

Phone _____ Email _____

I am interested in sponsoring the Black 'n' Bluegrass Rollergirls at the following level:

- Coma Level Sponsorship - \$4000 and above
- Broken Bone Level Sponsorship - \$1000 to \$3999
- Stitches Level Sponsorship - \$600 to \$999
- Black-Eye Level Sponsorship - \$300 to \$599
- Bruise Level Sponsorship - \$100 to \$299

I would like to waive the following sponsorship benefits for my tier (optional) _____

Dollar value of sponsorship \$ _____ Check Cash Other

If Other, please specify goods or services to be provided _____

Make checks payable to BBRG 2668 Ridgecrest Lane, Covington, KY 41017

By signing below I am acknowledging the following:

- I am entitled only to the benefits listed for the sponsorship tier I have selected
- I retain no rights to the Black 'n' Bluegrass Rollergirls league, logo, information, or other associated items
- I retain no monetary interest ("shares") in the BBRG
- I am making this contribution without coercion and of my own free will
- I understand the possible uses of my donation
- I can rescind my sponsorship involvement at any time, but no refund will be issued and all benefits immediately cease
- I reserve the right to limit the use of my business name/logo, but I must present these limitations to the BBRG in writing 60 days prior to the effective date of limitation
- I understand that all event bookings are scheduled on a first-come, first-served basis and that I may not receive my desired date due to an already booked event
- I understand that I have been granted limited use of the BBRG logo and/or name and may only use it with relation to sponsorship acknowledgement and event promotion

Signed _____ Date _____

Sponsorship contact:

Damnit Janet

513-607-5202

janet@black-n-bluegrass.com